



## Abstract for the 10<sup>th</sup> INSME Annual Meeting Session IV

"How challenges drive innovation"

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How can we successfully stimulate innovation through public-private interactions? For example, in 2014, the EU launched the ambitious programme for Research and Innovation, Horizon 2020 in which one of the remarkable developments is the extensive use of Public-Private Partnerships (PPPs). In Japan, based on the Comprehensive STI Strategy, formulated in June 2013, new innovation programmes led by the government are being introduced.

Brief presentation of Japan's Comprehensive STI Strategy:

- Priority areas: energy, health and longevity, next generation, infrastructure, local resources, reconstruction & recovery
- Implementation phase of Japan's Comprehensive STI Strategy (Roadmaps, main measures)
- How does Japanese Government support SMEs innovation?