

Abstract for the 10th INSME Annual Meeting Session II

“Developing innovative mind-sets in youngsters”

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This presentation highlights the speaker’s professional experience starting from his engagement with the funding team of Skype. This experience equipped him with the know-how of taking a start-up venture to a global company.

Going further, it addresses the burning topic of accessing risk finance and new financial tools available for start-ups and Small and Medium Sized Enterprises (SME’s). It especially focusses on crowdfunding, outlining the pros and cons of this new phenomenon in the market, and how to successfully work with it. Then, it showcases open innovation and how multinational companies are working with crowd based challenges.

Giving the example of a new initiative, namely, Globe Forum, a marketplace to access risk finance and push open innovation based challenges, the presentation finally provides with an insight into future trends and market developments in the three years to come.