Mr. Miguel Alva  
Country Manager Mexico and Columbia  
GOOGLE  
Mexico  

In a World that’s reinventing itself, the power of ideas and our capability to grasp them as feasible projects are becoming more relevant. What might be considered an intangible is in fact becoming a powerful engine for social and economic transformation. An engine that is fueled by creativity and innovation; and which, when paired up with technologic advances and a collaborative environment, will be in fact responsible of shaping a better future. Youngsters play a fundamental role in this new reality, while they face a new reality; they are also presented with an amazing opportunity to dream, to break boundaries and in building that environment they crave for. It is our duty to guide them and help them believe in their ideas, to help them understand that taking calculated risks is part of that road towards real innovation and that it is precisely through moonshot thinking that they can become those agents of change our countries and societies are craving for.