

**Mr. Martin Roussel**  
**Executive Vice President, Head of Business Banking**  
**Abu Dhabi Commercial Bank**  
**UAE**

Martin Roussel joined Abu Dhabi Commercial Bank (ADCB) in January 2014 as Executive Vice President, Head of Business Banking. In his current function, Marty leads the SME Team and a specialized sales force of over 250 people. Covering the whole UAE geography, he has full P/L ownership of the business line.

Prior to joining ADCB, Mr. Roussel spent 7 years with Raiffeisen Bank International (RBI AG) in Vienna where his last position was Executive Director, Small Business Banking. Having responsibility of 15 east European countries (CIS, CEE and SEE), his team helped RBI build one of the most successful SME franchise in East Europe.

Mr. Roussel began his career with the Business Development Bank of Canada, a crown-owned corporation specializing in SMEs financing and consulting, where he gained expertise in business analysis, credit analysis/structuring, sales & distribution, treasury, strategy and enterprise risk management.

As a speaker, Marty had engagements in North America, Europe, Africa and Asia. Strategic planning, execution capabilities and performance management within the banking world are amongst his topics of interest.

Besides holding a B.Sc. in Actuarial Science, Marty graduated from University of Cambridge MBA in May 2013. His alma mater is HEC Montréal and he is a CFA chartholder since 2001.