

Mr. Nizar Cheniour
Director, Enterprise Development & Support Dept
Khalifa Fund for Enterprise Development, UAE

Mr. Nizar holds several degrees from different prestigious Universities in France and Tunisia in the fields of Law, Finance, Administration and IT applied to Finance.

He joined The United Nations Industrial Organization (UNIDO) as Investment promotion expert and has mainly worked on the promotion of investment projects in Tunisia, France and Italy. He worked in several regional initiatives related to Entrepreneurship training, investment promotion, SMEs growth and networking.

Since the creation of Khalifa Fund in June 2007 and until lately, he was in charge of Entrepreneurship Development Department with the main objectives of creating an entrepreneurship culture through facilitating the establishment of new innovative Small and Medium Enterprises and enhance the growth of existing SME's, offering a platform of services including idea generation, training potential entrepreneurs, counseling them, processing their applications and providing appropriate financial support.

Since April 2012, Mr. Nizar is in charge of the Enterprise Development and support Department within Khalifa Fund with the main objective of helping and support entrepreneurs to establish their companies, operate and achieve greater success, growth and development, ease any administrative burdens, building capabilities through training, coaching and developing business linkages between members and through association with developed market players in the areas of skill development, upgrading technical standards, manufacturing, distribution, and access to new markets.