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Sushma is a globally experienced international trade professional, Creative Thinker and a hands on Small Entrepreneur. With her extensive experience in Media, Training and Trade Development, she has successfully planned, co-ordinated & programmed trade & Industry delegations to and from Canada, US, UK, Israel, France, South Africa, New Zealand & Australia apart from organizing over 92 International trade events in the last 5 years. Her acute understanding of International Trade, Media, Education & Training and brilliant Project Execution has won her several accolades and she has also grabbed international awards in her passion, as a Producer of International Co Produced Films and she stand personally committed to Women Empowerment, Enabling an Entrepreneurial Ecosystem and Ethical treatment of Animals in India.