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Alexandar Mathew Williams is presently the Director of Strategy and Policy at Dubai SME, a government agency of the Department of Economic Development (DED) tasked with the development of Entrepreneurship and Small & Medium Enterprises (SMEs) in Dubai. He has logged more than 20 years' experience in public policy and strategic programme development focusing on micro-economic, business and SME development.

Since joining Dubai SME in July 2008, he led his team to successfully launch the first-ever SME definition for Dubai, formulated the first Dubai SME five-year development plan, launched the Dubai SME100 Ranking, produced a comprehensive Corporate Governance initiative for SMEs, and developed a detailed report on the state of SMEs in Dubai.

Prior to his current appointment, Alexandar was the Deputy Director for Planning at SPRING Singapore, the national SME and Standards Development Agency.

Alexandar received his tertiary education (Bachelor of Arts with Honors-Second Upper) at the National University of Singapore (NUS) in 1990. He received his Master in Public Policy and Administration at the London School of Economics in 1996 and attended the INSEAD International Business Management Programme in 2003.