



- Launched in August 2003
- Q1 2006 95 million users
- Q 3 2007 246 million users
- 12,5 million active users
- 2005 sold to eBay for 1.9 billion €
- 2011 sold again to Microsoft for 8,5 billion dollar
- 2 billion minutes a day
- 560 million users of skype today



# ONLINE TRENDS 2014

- Useful content
- Big data – profiling of consumers – how to use data
- E commerce – a world of mouth (bloggers) is the prime factor to 30-50% of purchasing decisions
- Visual content will dominate. 90% of info transmitted to the brain is visual
- Wearable technology
- Revolutions of connected objects. 15 billion connected objects today. In 2020 there will be 80 billion objects
- A multi screen world. And streaming becomes a major distribution channel



# THE REAL CHALLENGE

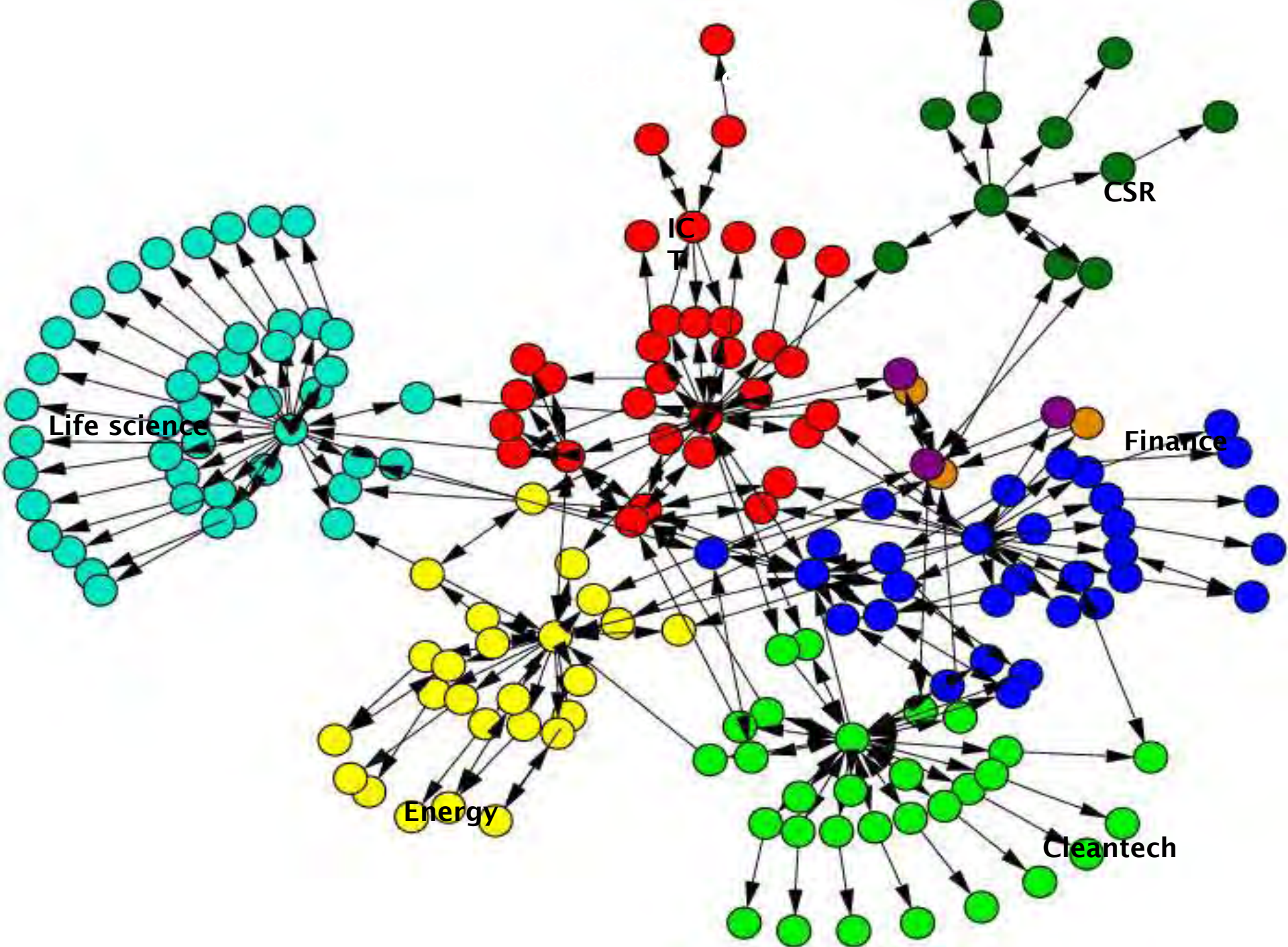
1. World population will grow with 40% the coming 50 years
2. Emerging markets will increase Ave standard. Appr 1.2 billion the coming 50 years.
3. Global CO2 emissions will triple by 2100
4. Energy prices will go up
5. Prices on water will go up
6. 41% of worlds population live in water stressed areas and 50% in 2025
7. New environmental laws and regulations
8. CEO focus is turning on energy costs
9. Every 20th person ever lived lives today
10. 2,5 billion people are connected to internet (over 10% in one year)





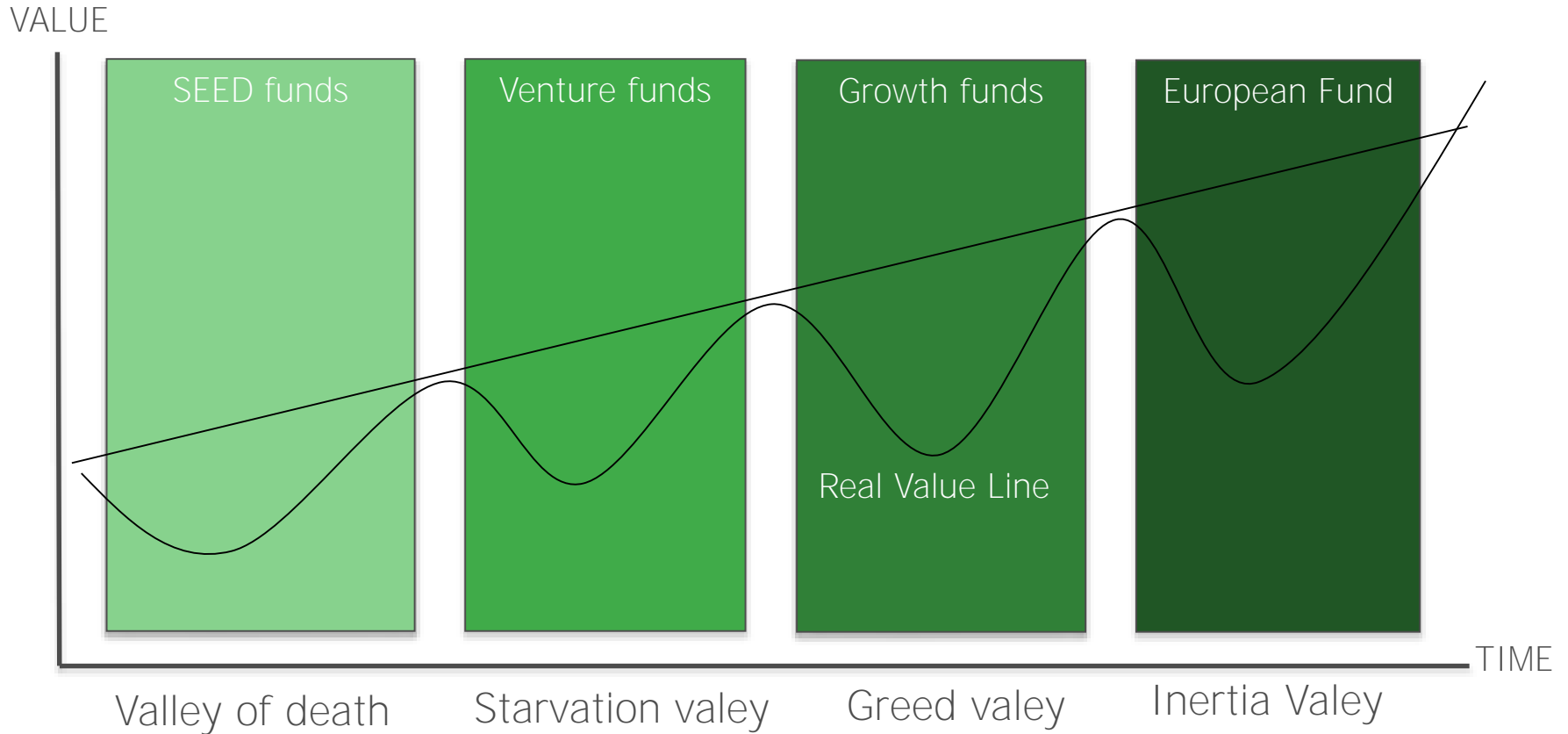






# The PICO Fund

The European Fund – Last part of the puzzle







**Event Calendar**

- 18th May**  
**Eindhoven**  
Knowledge Management System for Capacity Building
- 17th June**  
**Dublin**  
Smarter & Greener
- 18th July**  
**Stockholm**  
Knowledge Management System for Capacity Building

**PROMOTE INNOVATION**

**INNOVATION**



**Johan Gorecki**  
What activities are required for an 80% reduction of CO2 emissions?

1 response

**INNOVATION**



**Plantagon Vertical Greenhouse**  
What activities are required for an 80% reduction of CO2 emissions?

1 response

**INNOVATION**



**Activities to reduce CO2 emissions**  
What activities are required for an 80% reduction of CO2 emissions?

1 response

[Add Innovation](#)
**FIND A SOLUTION**

**CHALLENGE**



**Johan Gorecki**  
What activities are required for an 80% reduction of CO2 emissions?

1 response

**CHALLENGE**



**Plantagon Vertical Greenhouse**  
What activities are required for an 80% reduction of CO2 emissions?

1 response

**CHALLENGE**



**Johan Gorecki**  
What activities are required for an 80% reduction of CO2 emissions?

1 response

[Add Challenge](#)
**SEEK FUNDING**

THE CHOWD HAS OFFSET  
**3 000 000 SEK**  
to support concrete innovation

[Apply Funding](#)


**DONATION**  
Knowledge Management System for Capacity Building



**LOAN**  
Knowledge Management System for Capacity Building



**INVESTMENT**  
Knowledge Management System for Capacity Building



**LISTINGS**  
Knowledge Management System for Capacity Building

**Experts**


**Johanna Rundgren**  
Knowledge Management System for Capacity Building



**Jan Peter Bergkvist**  
Knowledge Management System for Capacity Building

**News**


**Globe Forum Tour**  
Globe Forum Tour Land-Latest info...



**Become a Member**  
Enjoy the fantastic benefits of Globe Forum Membership!



**Globe Forum Partnerships**  
Become a Globe Forum Partner!

**Spotify / Tumblr**


**China's Action**  
The outcome of UN climate talks in Mexico last year should boost...



**EcoInnovation Challenge**  
The outcome of UN climate talks in Mexico last year should boost...

Did not feel directly to you

**Spotify / Tumblr**


**China's Action**  
The outcome of UN climate talks in Mexico last year should boost...



**EcoInnovation Challenge**  
The outcome of UN climate talks in Mexico last year should boost...

Get our news directly to you

Network | PRT - Personal Rapid Transit



## PRT - Personal Rapid Transit

PRT (Personal Rapid Transit) is a revolutionary way to solve urban transportation problems.



3001:00

100% funded **FUND**

GOAL: \$50,000 SEK  
 20,780 SEK / 21 DAYS LEFT

PRT (Personal Rapid Transit) is the most common name for systems where small vehicles transport people directly to their destination in exclusive tracks. The tracks are separated from other traffic and vehicles can be fully automatic. To minimize the track length stations are on side tracks so that your vehicle can pass by if other vehicles have to pick up or drop off their passengers.

### MARKET INFO

Tracks: The vehicles can be fully automatic. To minimize the track length all stations are on side tracks so that your vehicle can pass by if other vehicles have to pick up or drop off their passengers.

More info

**ABOUT**  
 London, England

**SECTORS**  
 Agriculture, Real Estate, Venture Capital

**STATISTICS**  
 122 Views



### Cortus

PRT (Personal Rapid Transit) is the most common name for systems where small vehicles transport people directly to their destination in exclusive tracks.

**CR - Hd wa...**  
 How could the water table be...

**CR: Energy...**  
 How does energy production in a...

**Crack - ...**  
 Why are up 30...

**CONTACT INFO**  
 Founder  
 Email  
 Address

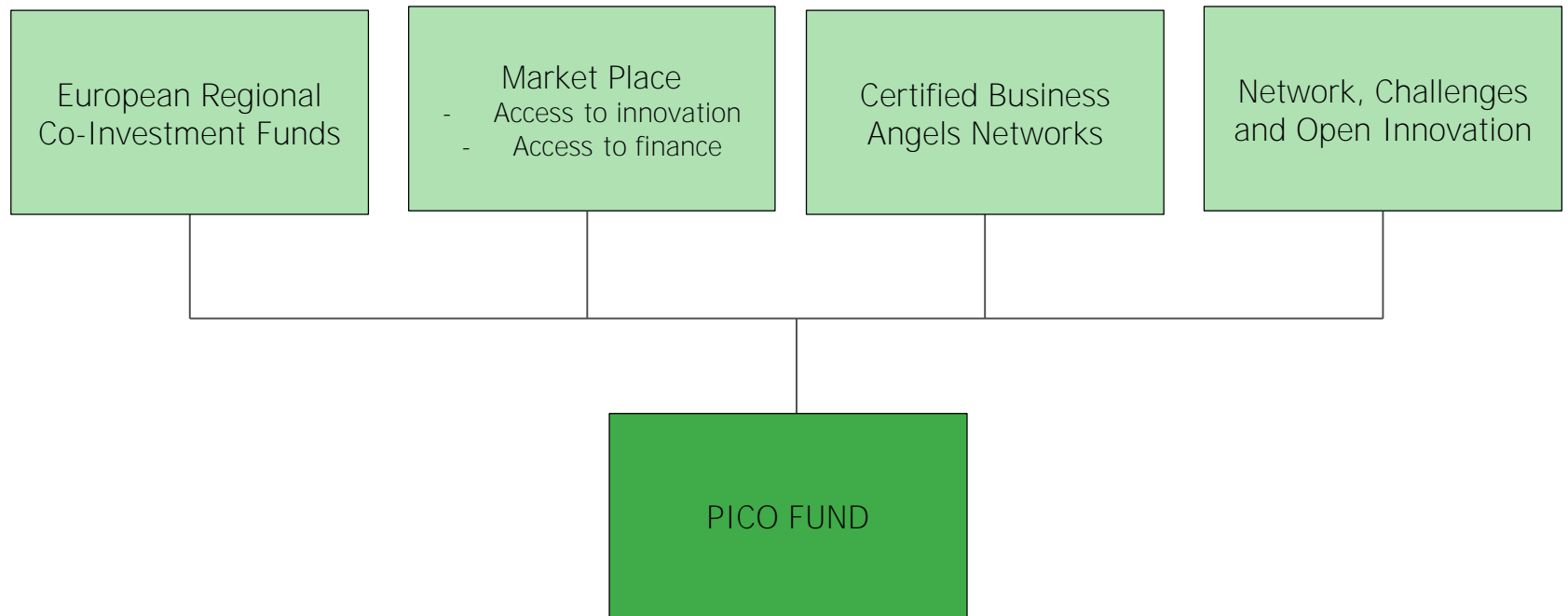
**SUSTAINABILITY POLICY**  
 Cortus policy is about how best we Cortus policy will work in a world...  
 (Sustainability policy)

**FOUNDED IN**  
 1990

**KEY PERSONS**

# The PICO Fund

Sources of deal flow



DADI  
HERO IS

