• Launched in August 2003
• Q1 2006 95 million users
• Q3 2007 246 million users
• 12.5 million active users
• 2005 sold to eBay for 1.9 billion €
• 2011 sold again to Microsoft for 8.5 billion dollar
• 2 billion minutes a day
• 560 million users of Skype today
Useful content

Big data – profiling of consumers – how to use data

E-commerce – a world of mouth (bloggers) is the prime factor to 30-50% of purchasing decisions

Visual content will dominate. 90% of info transmitted to the brain is visual

Wearable technology

Revolutions of connected objects. 15 billion connected objects today. In 2020 there will be 80 billion objects

A multi-screen world. And streaming becomes a major distribution channel
THE REAL CHALLENGE

1. World population will grow with 40% the coming 50 years
2. Emerging markets will increase Ave standard. Appr 1.2 billion the coming 50 years.
3. Global CO2 emissions will triple by 2100
4. Energy prices will go up
5. Prices on water will go up
6. 41% of worlds population live in water stressed areas and 50% in 2025
7. New environmental laws and regulations
8. CEO focus is turning on energy costs
9. Every 20th person ever lived lives today
10. 2.5 billion people are connected to internet (over 10% in one year)
Developing strategy framework and implementation plans for EEI

February, 2014
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Developing strategy framework and implementation plans for EEI
The PICO Fund
The European Fund – Last part of the puzzle

VALUE

SEED funds | Venture funds | Growth funds | European Fund

Valley of death | Starvation valley | Greed valley | Inertia Valley

Real Value Line

• February, 2014
Developing strategy framework and implementation plans for EEI

PRT – Personal Rapid Transit

PRT (Personal Rapid Transit) is a revolutionary way to solve urban transportation problems.

Cortus

PRT (Personal Rapid Transit) is the most common name for systems where small vehicles transport people directly to their destinations on exclusive tracks. As the tracks are separated from other traffic the vehicles can be fully automatic. To minimize the travel time all stations are on side tracks so that you will never pass other vehicles that are picking up or dropping off their passengers.

MARKET INFO

Traffic the vehicles can be fully automatic. To minimize the travel time all stations are on side tracks so that you will never pass other vehicles that are picking up or dropping off their passengers.

CONTACT INFO

Address

SUSTAINABILITY & POLICY

Cortus claims to be environmentally sustainable.
The PICO Fund
Sources of deal flow

- European Regional Co-Investment Funds
- Market Place
  - Access to innovation
  - Access to finance
- Certified Business Angels Networks
- Network, Challenges and Open Innovation

PICO FUND
DAD IS HERO